



CALL FOR PAPERS

26th ANNUAL CONFERENCE OF THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

April 10 - 12, 2014

SUBMISSION DEADLINE

November 15th, 2013

SHERATON SUITES SAN DIEGO AT SYMPHONY HALL

701 A Street, San Diego, CA 92101

Phone: (619) 696-9800 or (800) 962-1367

www.sheratonsuitessandiego.com

**Mention IABD to obtain the special reservation rate:
\$129 a night - 1 person or \$139 a night - two people**

**Deadline for hotel reservations to receive IABD rate:
March 1st**

FOR MORE INFO VISIT THE IABD WEBSITE

www.iabd.org

AT THE INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES

- 1. You will meet, interact, and network with highly published scholars and successful business practitioners from around the world.**
- 2. You will attend research presentations, panels, and developmental sessions in an engaged and professional atmosphere.**
- 3. You can submit your work to one of 40 unique tracks spanning numerous disciplines.**
- 4. You will have the opportunity to be published, if your paper is accepted, in one of the various journals associated with IABD. All are indexed in Cabells.**
- 5. You will have an opportunity to win one of three category based “Best Paper” Awards.**
- 6. You will have the opportunity to develop strong mentoring, professional, and personal relationships that will last a lifetime.**
- 7. You can choose to take advantage of professional service and leadership opportunities as you become more involved in a collegial organization that genuinely values your scholarship and professional participation.**

JOURNALS AFFILIATED WITH IABD

Quarterly Review of Business Disciplines

Competitiveness Review

International Journal of Commerce and Management

International Journal of Interdisciplinary Research

The Journal of International Business Disciplines

The Journal of Promotion Management

INTERNATIONAL ACADEMY OF BUSINESS DISCIPLINES OFFICERS

President

Paul Fadil
University of North Florida
Tel: 904-620-2780
pfadil@unf.edu

Program Chair

Cindi T. Smatt
University of North Georgia
Tel: 850-321-9244
ctsmatt@ung.edu

VP of Administration & Finance

Reza Eftekharzadeh
St. John's University
Tel: 718-990-2134
eftekh@stjohns.edu

VP of Communication

Louis K. Falk
University of Texas at
Brownsville
Tel: 956-882-8977
louis.falk@utb.edu

QRBD Chief Editor

Margaret A. Goralski
Quinnipiac University
Tel: 203-421-4840
margaret.goralski@quinnipiac.edu

QRBD Associate Editor

Kaye McKinzie
University of Central Arkansas
Tel: 501-450-5328
KmcKinzie@uca.edu

Director of Technology

Saurabh Gupta
University of North Florida
Tel: 904-620-2780
s.gupta@unf.edu

Director of Conference Promotion

Karin Reinhard
Baden Wurttemberg Cooperative
State University
Ravensburg, Germany
Tel: ++(49) 751-18999-2780
reinhard@dhbw-ravensburg.de

VP of Advancement

J. Gregory Payne
Emerson College
Tel: 617-824-8493
zulene@aol.com

TRACK CHAIRS

1. Accounting Theory

Rodney A. Oglesby
Drury University
Tel: 417-873-7879
roglesby@drury.edu

2. Accounting History

Darwin L. King
St. Bonaventure University
Tel: 716-375-2138
dking@sbu.edu

3. Advertising & Marketing Communication

Louis K. Falk
University of Texas at
Brownsville
Tel: 956-882-8977
louis.falk@utb.edu

4. Applied Management Science & Decision Support Systems

Zahid Y. Khairullah
St. Bonaventure University
Tel: 716-375-2093
zyk@sbu.edu

5. Communication and Technology

John C. Tedesco
Virginia Tech University
Tel: 540-231-3224
tedesco@vt.edu

6. Cross-Cultural Communication

Raquel Casino
Istanbul, Turkey
+90 (534) 785 8910
raquelcasino@hotmail.com

7. Cross-Cultural Marketing

Ziad Swaidan
University of Houston - Victoria
Tel: 281-275-3381
zswaidan@gmail.com

8. Cross-Cultural Psychology

Dominik Guess
University of North Florida
Tel: 904-620-1634
dguess@unf.edu

9. Economics

Dale Steinreich
Drury University
Tel: 256-698-9515
dsteinreich@drury.edu

10. Emotional Intelligence & Mindfulness

Chulguen (Charlie) Yang
S. Connecticut State Univ.
Tel: 203-392-5144
YangC1@SouthernCT.edu

11. Entrepreneurship & Small Business

Marty Mattare
Frostburg State University
Tel: 240-527-2747
mmattare@frostburg.edu

12. Ethical and Social Issues

Kellye Jones
Clark Atlanta University
Tel: 404-880-8657
kjones@cau.edu

13. Finance

Phillip Fuller
Jackson State University
Tel: 601-979-2531
phillip.r.fuller@jsums.edu

14. Global Corporate PR, Responsibility and Culture

Enric Ordeix-Rigo
Ramon Llull University
Barcelona, Spain
Tel: +34 616270506
enricor@blanquerna.url.edu

15. Health Communication & Public Policy

J. Gregory Payne
Emerson College
Tel: 617-824-8493
zulene@aol.com

16. Human Resources Management

Kaushik Chaudhuri
Symbiosis International
University - SCMHRD
Tel: +91 8308878089
chaudhurikaushik@yahoo.co.in

17. Information Systems and E-Learning

Saurabh Gupta
University of North Florida
Tel: 904-620-2780
s.gupta@unf.edu

18. Interdisciplinary Studies

Nada Farhat
Tufts University
Tel: +774 641 6148
nfarhat1@tuftsmedicalcenter.org

19. Instructional & Pedagogical Issues

Amiso M. George
Texas Christian University
Tel: 817-257-7510
a.george2@tcu.edu

20. International Business

Philemon Oyewole
Howard University
Tel: 202-806-1651
poyewole@howard.edu

21. Leadership

John Fisher
Utah Valley University
Tel: 801-863-7732
John.Fisher@uvu.edu

22. Managerial Accounting

Majidul Islam
Concordia University
Montreal, Canada
Tel: 514-848-2424 ext 2235
mislam@jmsb.concordia.ca

23. Management of Diversity

Chynette Nealy
University of Houston-Downtown
Tel: 713-222-5367
nealyc@uhd.edu

24. Manufacturing and Service

Mohammad Z. Bsat
National University
Tel: 858-642-8336
mdbsat@yahoo.com

25. Marketing

Felix Abeson
Dept of Management and Marketing
Coppin State University
Tel: 410-951-3454
fabeson@coppin.edu

26. Marketing Research

Talha D. Harcar
Penn State Beaver
Tel: 724-773-3892
tdh13@psu.edu

27. Operations Management

Shakil Rahman
Frostburg State University
Tel: 301-687-4189
srahman@frostburg.edu

28. Organizational Behavior & Organizational Theory

Kayong Holston
Ottawa University
Tel: 602-749-5203
kayong.holston@ottawa.edu

29. Organizational Communication & Crisis Management

Reza Eftekharzadeh
St. John's University
Tel: 718-990-2134
eftekhar@stjohns.edu

30. Political Communication & Public Affairs

John Mark King
East Tennessee State University
Tel: 423-439-7912
johnking@etsu.edu

31. Project & Knowledge Management (Co-Chair)

Michael Baechle
Baden Wuerttemberg - Cooperative State University
Ravensburg, Germany
Tel: ++ (49) 751-18999-2730
baechle@dhbw-ravensburg.de

31. Project and Knowledge Management (Co-Chair)

Arthur Kolb
Univ. of Applied Sciences – Kempten
Kempten, Germany
Tel: ++ (49) - 831 - 2523 – 288
Arthur.Kolb@fh-kempten.de

32. Public Relations & Corporate Communications

Bonita Dostal Neff
Valparaiso University
Tel: 219-464-6827
bonita.neff@valpo.edu

33. Service Marketing

Paloma Bernal Turnes
Universidad Rey Juan Carlos,
Madrid, Spain
Tel: +34-914-95-9262
paloma.bernal@urjc.es

34. Social Media (Co-Chair)

Karin Reinhard
Baden Wuerttemberg Cooperative State University
Ravensburg, Germany
Tel: +(49) 751-18999-2780
reinhard@dhbw-ravensburg.de

34. Social Media (Co-Chair)

Kaye McKinzie
University of Central Arkansas
Tel: 501-450-5328
KmcKinzie@uca.edu

35. Sport Business

Brian V. Larson
Widener University
Tel: 610-499-1182
bvlarson@widener.edu

36. Strategic Management

Crystal L. Owen
University of North Florida
Tel: 904-620-2780
cowen@unf.edu

37. Strategic Marketing

Harold W. Lucius
Rowan University
Tel: 856-256-4500 ext 3401
luciush@rowan.edu

38. Student Papers

Marty Mattare
Frostburg State University
Tel: 240-527-2747
mmattare@frostburg.edu

39. Sustainability

Gregory Robbins
Southern Connecticut State Univ.
Tel: 203-392-5865
pager1@southernct.edu

40. Tourism, Travel, & Hospitality

Nathan K. Austin
Morgan State University
Tel: 443-885-4585
Nathan.Austin@morgan.edu

IABD SUBMISSION GUIDELINES

General Information

The International Academy of Business Disciplines (IABD) invites papers in all business and communication disciplines as well as research on interdisciplinary topics.

Submission policies & procedures

1. Submission deadline is **November 15th, 2013**. Manuscripts must be between 16 - 20 pages long including figures, tables and references.
2. To submit your manuscript, please email your submission to the appropriate track chair and send an additional copy for administrative purposes to: submission@iabd.org.
3. Submission must be entirely original: not under concurrent consideration, scheduled for presentation elsewhere, or previously published.
4. No participant is allowed to be included as an author or co-author on more than **2 submissions**.
5. The title page must include the name, affiliation, title/academic rank, mailing address, phone number, and the email address of the author (s).
6. At least one of the authors must certify his/her intention to register for and attend the conference to present the paper if it is accepted.
7. For symposia, tutorials, and workshops include the topic, brief description, time/facilities needed, and the name of session leaders. Submit an electronic copy of the proposal to the appropriate track chair. The program chair will accept or reject the proposal based on the track chair's recommendation.
8. **Any manuscript submitted to more than one track, or that has more than three co-authors, or that does not include references, will be automatically disqualified.**
9. Author(s) may choose to submit papers for publication in the Quarterly Review of Business Disciplines (QRBD) or presentation only.
10. If papers are accepted for publication in the QRBD, they must be presented at the conference. If the paper has been accepted for publication and not presented at the conference, the paper will be disqualified for publication in the QRBD.
11. Abstracts will be published in the conference proceedings.

Review process

Papers are blind reviewed by three reviewers. Authors must avoid revealing their identity or

affiliation within the body of the paper and/or the references.

Presentation and Publication of Papers

If accepted for **presentation only**, the authors will receive an acceptance letter from the respective Track Chair along with the Registration form. The Track Chair will include the paper for presentation in one of the sessions under his/her track in the conference program booklet.

If accepted for publication in the Quarterly Review of Business Disciplines (QRBD), the authors will be notified by the respective Track Chair and will receive the registration form and the guidelines for modifying and formatting the paper according to the QRBD publication guidelines. This will include preparing the paper according to APA guidelines - **16 - 20 pages - double spaced - on 8 ½ x 11 inch paper only**. Any papers not strictly following the guidelines will be returned to the author (s). Final papers must be **emailed to the respective Track Chairs as an attachment in MS Word by January 30th, 2014.**

Registration Process

Authors, Presenters and Participants:

Papers will be neither published, nor included in the printed program and proceedings, unless a completed registration form and appropriate fee (please see the online registration form at www.iabd.org) is received by the IABD Treasurer, Dr. Reza Eftekhazadeh, by **January 30, 2014.**

To register for the conference, complete the online registration form and send the appropriate fee to:

Dr. Reza Eftekhazadeh
CIS/DS Dept. Tobin School of Business
St. John's University
8000 Utopia Parkway
Jamaica, NY 11439
Tel: 718-990-2134
Eftekhar@stjohns.edu

FOR MORE INFORMATION, PLEASE VISIT THE IABD WEBSITE AT WWW.IABD.ORG